



WOOD FINISHES DIRECT

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For purchasing information visit:
[ELLE Decoration Paint](#)



TECHNICAL DATASHEET

ELLE DECORATION MATT EMULSION, BY CROWN

A premium durable interior emulsion offering the perfect flat matt finish with endless protection for walls and woodwork. This range carries the quality hallmark of 'Crown Paints' unique Breatheasy® formulation.

AVAILABILITY	
Colour Range	60 ready mixed colours
Packaging	125ml and 2.5L
PROPERTIES	
Drying Times	Under normal drying conditions touch dry in 2 hours and recoatable after 4 hours. Allow adequate ventilation during the drying period
Finish	Matt
Composition	Pigment: Titanium dioxide and Extenders Binder: Acrylic Polymer Solvent: Water
Spreading Rate	Up to 12m ² per litre on smooth surfaces
Wet Film Thickness	82 micrometres at 12m ² per litre White, other colours will vary
Dry Film Thickness	29 micrometres at 12m ² per litre White, other colours will vary
Volume Solids	35 % White, other colours will vary
Flash Point	Not applicable
VOC Content	EU limit value for this product (cat.A/a): 30 g/l (2010). This product contains max. 1 g/l VOC.
Limitations	For interior use only. Do not apply when air or substrate temperatures are likely to fall below 8°C or when the relative humidity is above 80% during application or the drying period.
PREPARATION	
New Surfaces	All surfaces must be sound, clean, suitably dry and free from anything that will interfere with the adhesion of the materials to be applied. Powdery, polished plaster or dense surfaces should be painted with an appropriate primer. Porous surfaces should be "mist coated with Elle Decoration By Crown Matt Emulsion thinned with up to 40% clean water.
Previously Decorated Surfaces	All surfaces must be sound, clean, suitably dry and free from anything that will interfere with the adhesion of the materials to be applied e.g. dirt, grease etc. Remove all loose, failing or suspect paint. Feather edges of sound paint. Remove all dust. Organic growth must be removed and the areas treated with a suitable Fungicidal Solution. Fill any fixing holes, cracks and shallow surface defects using a suitable proprietary interior filler. Patch prime bare, filled and powdery areas as for new surfaces above. Wash remaining sound paint with hot water and liquid detergent solution to remove any contaminants, frequently changing the water. Any glossy or eggshell surfaces should be wet abraded to provide a key. Rinse with clean water to remove all residues. Allow to dry. If after cleaning any areas are still contaminated with substances likely to cause staining and / or bleeding, patch prime with one coat of a suitable Stain Block Primer. Bring forward patch primed areas with one coat of Elle Decoration By Crown Matt Emulsion.
COATING SYSTEM	Apply one to two coats as required. Certain colours may require additional coats to give complete obliteration
APPLICATION	Stir well before use. Apply by brush or medium pile roller. For airless spray dilution may be required. For further information follow the spray manufacturer's guidelines. Always intermix packs for colour consistency. Please check for colour accuracy prior to

	<p>application. Crown Paints is not liable for decorating costs caused as a result of an incorrect colour being applied.</p> <p>A small residue of colour may be wiped away when the painted surface is first cleaned. This is entirely normal and in no way compromises the integrity or finished appearance of the paint film. Marks on the painted surface can be wiped away with a damp cloth, simply use warm water with a mild detergent and a soft sponge to wipe away stains and dirt from the surface. Allow paint to cure fully for 7 days to achieve full durability.</p>
CLEANING	Return surplus material to container. Wash with clean water immediately after use.
HEALTH AND SAFETY	<p>Please refer to the Safety, Health and Environmental Information on the container. Take special precautions during the surface preparation of pre 1960's painted surfaces as they may contain harmful lead. For further information contact the Crown Customer Relations Team. When preparing all surfaces avoid the inhalation of dust and/or metal particles. Wear a suitable facemask. Material Safety Data Sheets for this and all other Crown Paints products are freely available from the place of purchase or the address below. Store in secure dry conditions between 5°C and 40°C and inaccessible to children or animals. Containers should be kept closed during storage. Do not empty into drains, watercourses or access routes to septic tanks.</p>
GENERAL INFORMATION	<p>Apply all products in accordance with BS 6150: Code of practice for painting of buildings and BS 8000: Part 12: Code of practice for decorative wallcoverings and painting. Under normal and frost free conditions this product will remain usable for up to two years if stored correctly and unopened.</p> <p>Every care is taken to ensure that all information provided on this Technical Data Sheet is accurate. Crown Paints is unable to guarantee results as it has no control over the conditions under which its products are applied.</p> <p>Before using this product please ensure you have the latest information. For help or more information contact the Crown Paints Customer Relations Team on: Tel: 0330 024 0281 Email: info@crownpaints.co.uk Website: www.crownpaints.co.uk</p>
	This information is correct at date of issue November 2019



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